

**Course Name**

**Business Studies**

### **Why would I want to study this course?**

The GCSE in Business is dynamic, challenging and increasingly relevant during these turbulent economic times. Students will develop an in depth understanding of how businesses are set up and operate and will become highly proficient in the use of ICT and the use of a wide variety of research methods.

This course encourages students to develop a critical understanding of organisations, their legal structure, organisational structures, sources of finance, marketing and operations.

### **What qualification does the course lead to?**

AQA GCSE in Business Studies.

### **What will I study?**

The topics covered in the GCSE Business course include:

Starting a Business

Marketing

Finance

People in Business

Operations Management

Investigating Businesses

### **How will I learn?**

Students will learn through a range of diverse activities including case studies, project work, group work and oral presentations. The units are structured to provide the opportunity to explore key business theories and concepts in the context of the business and economic world.

Current and topical television programmes and newspaper articles are regularly used to ensure that students are aware of today's business world and the economy.

Students are encouraged to carry out ongoing independent research and will have the opportunity to take part in a series of trips and visits to local and national businesses including Cadburys World and Alton Towers.

Guest speakers are invited to talk with the students, share their expertise and support students with their learning.

### **How will I be assessed?**

Assessment for the GCSE in Business is through two 1 hour examinations and a three hour controlled assessment which is internally marked and externally moderated.

**Unit 1** - A written paper (1 hour) worth 40% of the final marks

**Unit 2** - A written paper (1 hour) worth 35% of the final marks

**Unit 3** – An investigative task set by the examination board. Pre-released material will be supplied and students will have approximately 3-4 weeks to carry out research and planning. They will then be required to write up their findings and make an evaluation. Three hours will be allowed for this under controlled (examination) conditions. The controlled assessment is worth 25% of the final marks.